



Now What?

The following are milestone recommendations to get the optimum value from your Chamber membership:

WITHIN 30 DAYS, COMMIT TO:

- Set up your login and online profile on the GPRC website at www.gprchamber.ca Your website entry is interactive, add photos, videos and customer testimonials.
- Develop a strategy that includes the spending of your membership credit on numerous exposure and promotional opportunities.
- Add the Chamber logo and annual membership decal to your website.
- Check out the Chamber events calendar and register for upcoming events: Chamber on Tap, State of the Region, Golf Tournament, Business Awards of Distinction, the Christmas Party and numerous educational seminars.
- There are many exciting sponsorship and advertising opportunities, including the newly added online auction called Shop. Bid. Win, available to get your name out into the community.
- Follow us on Facebook and LinkedIn – links below.
- Contact us if you are having a grand opening or a milestone event to celebrate your time in business.
- Sign up for Value Added Benefits and our Group Benefits Insurance Plan.
- Do you have a “hot deal” you would like to share?

WITHIN 60 DAYS, COMMIT TO:

- Attend a Chamber hosted event. Check the Chamber’s website for the events calendar.
- Drop in to the Chamber to meet the team and have a tour of our office and boardroom.

WITHIN 90 DAYS, COMMIT TO:

- Look for business connections in the online membership directory.
- Support a fellow member business with a visit.

WITHIN 120 DAYS, COMMIT TO:

- Share your Chamber experience with someone who would benefit from membership.
- If you have questions about your membership, be sure to call our Membership Development Director.
- Continue attending even more Chamber hosted events, check the chamber events calendar.
- Look for additional engagement opportunities with the Chamber, including marketing, sponsorship and Shop. Bid. Win. auction.

WITHIN 180 DAYS, COMMIT TO:

- Reconnect with our Membership Development Director about any upcoming celebrations your business is having.
- Continue to explore ways you can extend your business brand through Chamber advertising opportunities.
- Keep an eye out for any large upcoming events, sponsorship and advertising opportunities.
- Submit a Member Testimonial.

GET THE MOST FROM YOUR NEW CHAMBER MEMBERSHIP



4815-44 Ave Stony Plain
780-963-4545
info@gprchamber.ca

Find us on Social Media

Instagram: gprchamber

Facebook and LinkedIn: Greater Parkland Regional Chamber of Commerce