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2026 Chamber

Sponsorship Guide

780-963-4545

events@gprchamber.ca

Table of Contents

• Power Up Your Business	Page 3
• Event Calendar	Page 4
• State of the Region	Page 5
• Annual Golf Tournament	Page 6
• Business Awards of Distinction Gala	Page 7
• Christmas Chamber on Tap	Page 8
• Chamber on Tap Host Opportunities	Page 9
• Contact Information	Page 10

Power Up Your Business

Amplify Your Brand with The Chamber

In a busy and competitive marketplace, getting noticed by the right people can feel overwhelming. That's where The Chamber steps in. Our sponsorship opportunities place your brand in the spotlight, offering exceptional exposure to our community of 700+ members and the broader region.

Why Team Up with The Chamber?

GPRC is your go-to partner for meaningful growth. Our Sponsorship Guide connects you with a dynamic network of business leaders and decision-makers, giving you the platform you need to strengthen your presence across the Greater Parkland Region.

How It Works:

Choose Your Events: Select the Chamber events that align best with your mission and brand identity.

Customize Your Sponsorship: Pick the tier that fits your goals, budget, and visibility needs.

Show Up & Connect: Build brand awareness, engage directly with GPRC members and local leaders, and create relationships that fuel long-term success.

Open the Door to New Possibilities

Partnering with GPRC positions your business as an influential voice in the community. Our Sponsorship Guide expands your reach, grows your visibility, and create an impact that supports both your brand and the region.

Ready to Elevate Your Growth?

Get in touch today to design a sponsorship package built around your unique goals. Together, we'll strengthen your presence and make your brand stand out in the Greater Parkland Region, and beyond.

Make your brand a community leader - start with our Sponsorship Guide.

2026

Event Calendar

Special Events

- March 3rd - Job Fair
- March 19th - State of the Region
- June 5th - Golf Tournament
- September - Pickle Ball Tournament (Date TBD)
- October 22nd - Business Awards Gala
- November 26th - Christmas Chamber on Tap

Chamber on Tap

- January 20th
- February 17th
- March 24th
- April 21st
- May 26th
- June 23rd
- July 21st
- September 22nd



State of the Region

The State of the Region Address provides a unique opportunity to bring together elected officials, Chamber members, and community partners.

This annual gathering highlights municipal achievements of the past year, sets priorities for the year ahead, and tackles key challenges facing our region.

Don't miss your chance to be part of this significant event and seize a fantastic promotional opportunity!

Sponsorship Opportunities

Title Sponsor - \$4000

- Four event tickets with premium seating
- Mention in opening and closing remarks
- Link to your website
- Title recognition with logo prominently displayed on all marketing material
- Two e-newsletter business card ads
- Rotating website banners leading up to the event on the Chamber's website
- One e-newsletter business card add
- Logo advertised on Chamber website

Partner Sponsor - \$1750

- Two event tickets with premium seating
- Mention on screen at the event
- Logo displayed on all marketing material
- Link to your website
- Logo advertised on Chamber website

Supporting Sponsor \$1500

- Two event ticket
- Mention on screen during event
- Logo displayed in select marketing material
- Event page link to your website
- Logo advertised on Chamber website

Community Sponsor \$750

- Mention on screen during event
- Logo displayed in select marketing material
- Event page link to your website
- Logo advertised on Chamber website

Chamber Friend \$250

- Mention on screen at event
- Logo displayed on select material
- Logo displayed on website



Golf Tournament

The 2026 Annual Golf Tournament will be held again this year in an exciting Texas Scramble format, designed for teams of four to focus on fun and camaraderie.

This relaxed approach allows players to enjoy the game and each other's company. The tournament's lighthearted nature also provides fantastic visibility for sponsors, offering brand exposure to participants and spectators alike, as the event brings together a community-oriented, friendly competition.

Sponsorship Opportunities

Title Sponsor - \$4000

- Four complimentary golfers
- Name and logo will appear on all promotional material
- Mention in opening and closing remarks
- Recognition on the Chamber website
- Opportunity to speak at the tournament dinner
- Verbal recognition throughout the tournament
- Opportunity to provide a retractable banner to display at golfer registration
- Mention on screen during event

Trophy Sponsor \$1250

- One golfer
- Mention on screen during event
- Logo displayed in select marketing material
- Event page link to your website
- Rotating website banner leading up to the event on the Chamber's website

BBQ Sponsor \$900

- Half-price entry for one golfer
- Recognition as BBQ co-sponsor with logo on event page
- Banner advertising on website
- Verbal acknowledgement at the event
- Opportunity to display a retractable banner at dinner
- Logo recognition on the table topper at dinner

Volunteer Sponsor \$750

- Branded T-shirts with both sponsor and Chamber's logo
- Logo on all training and support material guides for volunteers
- Snacks, drinks, and meal vouchers during volunteer shifts
- Volunteer thank you letter from sponsor and Chamber

Hole Sponsor with Food \$250

- Recognition as hole sponsor with signage placed at designated tables
- Banner advertising on website
- 6:30 am hole set up access and opportunity to showcase business with an activity, food or prize
- Recognition as hole sponsor on event page

Golf Cart Sponsor \$3000

- Two complimentary golfers
- Recognition as golf cart sponsor with logo and signage beside carts
- Opportunity to have logo displayed on carts
- Banner advertising on the Chamber website
- Recognition as golf cart sponsor on event page
- Logo recognition on table toppers at lunch

Mulligan Sponsor \$1000

- Mention on screen during event
- Logo displayed in select marketing material
- Event page link to your website
- Rotating website banner leading up to the event on the Chamber's website

Hole Sponsor \$800

- Half-price entry for one golfer
- Recognition as hole sponsor with signage placed at designated tables
- Banner advertising on website
- 6:30 am hole set up access and opportunity to showcase business with an activity, food or prize
- Recognition as hole sponsor on event page

Breakfast Sponsor \$750

- Half-price entry for one golfer
- Recognition as breakfast co-sponsor with logo on event page
- Banner advertising on website until
- Verbal acknowledgement at the event
- Opportunity to display a retractable banner during breakfast
- Logo recognition on the table topper at luncheon



Business Awards of Distinction Gala

The Business Awards of Distinction Gala is the Chamber's premier event, recognizing the highest standards of excellence in business. This award ceremony celebrates businesses that have made outstanding contributions to the community through dedicated involvement and exceptional leadership.

Join us for an evening of recognition and celebration, where we showcase the achievements of these distinguished businesses and individuals, reinforcing our commitment to fostering a vibrant, engaged, and successful business community.

Sponsorship Opportunities

Title Sponsor \$4000

- Four tickets to the Awards of Distinction Gala
- Mention in the opening and closing remarks
- Business card size advertisement in two e-newsletters
- Event page link on our website
- Two month website banner advertisement
- Logo displayed on all promotional material
- Logo prominently displayed on screen at the event

Dinner Sponsor \$2250

- Two tickets to the Awards of Distinction Gala
- Mention in the opening and closing remarks
- Business card size advertisement in two e-newsletters
- Event page link on our website
- One month website banner advertisement
- Logo displayed on all event material
- Logo prominently displayed on screen at the event

Entertainment Sponsor \$1750

- Two tickets to the Awards of Distinction Gala
- Event page link on our website
- Logo displayed on all promotional material
- Logo prominently displayed on screen at the event

Cocktail Hour Sponsor \$1500

- Two tickets to the Awards of Distinction Gala
- Event page link on our website
- Logo displayed on all event material
- Logo prominently displayed on screen at the event

Award Sponsor \$1500

- Two tickets to the Awards of distinction Gala
- Logo will be included on the list of sponsors
- Logo prominently displayed on screen at the event

Dessert Sponsor \$750

- Logo will be included on the list of sponsors
- Logo prominently displayed on screen at the event

Supporting Sponsor \$750

- Logo will be included on the list of sponsors
- Logo Prominently Displayed on screen at the event



Christmas Chamber on Tap

Join us for a magical holiday event designed to spread festive cheer and create unforgettable memories with employees, family, friends, and guests. Enjoy everything that makes the season special - delicious food, joyful entertainment, and festive fun that will fill you with the true holiday spirit.

Whether you're celebrating with loved ones or hosting a memorable gathering for your team, this community celebration is the perfect way to kick off the holiday season. Experience laughter, camaraderie, sparkling lights, and joyful tunes - this event offers a heartwarming celebration you won't forget.

Don't miss the ultimate Christmas party, where memories are made and the magic of the season comes alive!

Sponsorship Opportunities

Santa Sponsor \$1500

- Two tickets to the Event
- Sponsorship recognition featured on our website
- Three dedicated social media posts highlighting your sponsorship
- A thank-you message displayed on our digital sign for two weeks leading up to the event



Chamber on Tap Host

Join us for Chamber on Tap - the monthly networking event that brings our business community to life!

Open to both members and non-members, this dynamic gathering is all about connecting, collaborating, and growing together.

As your Chamber, we're committed to building a vibrant, supportive business ecosystem. Chamber on Tap is one of our signature experiences - where business owners, entrepreneurs, and professionals come together in a relaxed, come-as-you-are social atmosphere to spark fresh ideas and meaningful relationships.

Each month, we shine a spotlight on a different member business, giving you a new and engaging venue to explore, mingle, and make connections that can truly elevate your work. Whether you're looking to grow your network, kickstart collaborations, or simply enjoy great conversation with great people, Chamber on Tap is the place to be.

Feel the energy. Build the connections. Join the community.

See you at the next Chamber on Tap!

Chamber on Tap

- January 20th
- February 17th
- March 24th
- April 21st
- May 26th
- June 23rd
- July 21st
- September 22nd



The Chamber

Connecting businesses and creating
opportunities in the region



780-963-4545



events@gprchamber.ca



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4815 44 Ave Stony Plain

Instagram: gprchamber

Facebook: Greater Parkland Regional Chamber of Commerce

LinkedIn: Greater Parkland Regional Chamber of Commerce